
Premium Rate Numbers

We have an extensive set of premium rate numbers available in a full range of price brackets.

This service is designed for service providers who want to provide a complete range of telephone services as well as those who only provide premium rate services.

Why choose Magrathea for this service?

- We offer an efficient service with knowledgeable support
- We offer excellent out payments to ensure a high profit revenue stream

How it works

Redirection: we can provide you with a premium rate number and divert all calls to it to a telephone number of your choice. Call charges may apply depending on the premium rate number used and the terminating telephone number. This basic redirection service is useful where you have an existing call centre or helpdesk and simply want to have your customers call your service on a premium rate number.

Interactive Voice Response (IVR): we can develop an IVR response tailored to your needs. The caller can be greeted with a simple informative message or a series of menus and prompts. Basic IVR services are most commonly used for recorded information lines and telephone voting services.

Data Collection: as well as basic IVR features, we can capture information recorded by your callers, such as name and address or an answer to a competition question. We forward recordings to an email address of your choice where you can listen to your messages at your convenience.

Our range of premium numbers include:

- **Single Drop:** single drop premium rate numbers allow the caller to dial safe in the knowledge that the call charge will never exceed the set amount, regardless of the length of call. This type of number is ideal for a vote line or simple information line.
- **Pay for Product:** the 'pay for product' range of numbers is useful for micropayments. For example, if you are giving away a low value item but need to cover your production and postage, you could earn enough revenue from one of these numbers to cover your costs and the customer would pay for the product through their telephone bill.
- **General Premium Rate:** most premium rate services use one of these numbers. They are ideal for competition lines, information services and support lines. Callers are charged by the minute for the time connected.

For more information contact us today on 0345 004 0040 or email sales@magrathea-telecom.co.uk